

Seasoned Print Professional James Cozart Named VP of Sales and Business Development at 48HourPrint.com

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July 19, 2011—Boston, Massachusetts—James Cozart has joined 48HourPrint.com as vice president of sales and business development, bringing his extensive printing and sales management experience to the online printing company. He has spent considerable time over the past 25 years in marketing and sales management roles at major printing and paper companies, including Cenveo, Tension Envelope Corporation and Atlantic Envelope Company.

“James is a seasoned print professional who brings a wealth of sales management experience that will enable 48HourPrint.com to grow both organically and strategically,” said Andrew Gordon, vice president of sales, marketing and business development. “We are thrilled to have James join 48HourPrint.com and look forward to building a team that is loved by our customers and admired by the industry.”

“I’m excited to be part of a company that is entrepreneurial in spirit and focused on broadening its footprint in the printing industry,” said Cozart. “As we look to expand our customer base, we will be evaluating a number of strategic opportunities in the industry.”

48HourPrint.com offers more than 40 high-quality print products, as well as marketing analytics, variable data printing and mailing services for personalized direct mail campaigns. The company’s streamlined online ordering process and standard 48 Hour Turnaround Guarantee — from proof approval to shipping — delivers printed products to customers quickly. Customers can also order low quantities of digitally printed items that have a 24 Hour Turnaround Guarantee.

“As we work to build our sales team and expand the reach of 48HourPrint.com, we will be seeking select individuals who have experience in the print industry but who may not be currently engaged with a print company,” said Cozart. “Our focus will be on taking the exceptional customer experience that current customers enjoy with 48HourPrint.com and bringing this to untapped markets.”

About 48HourPrint.com

48HourPrint.com, with headquarters in Boston, Massachusetts, and printing plants in Phoenix, Arizona, and Cleveland, Ohio, is a leading online printing services company offering high quality printing and mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online, and supported by experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. 48HourPrint.com’s extensive product

offerings, including business cards, postcards, brochures, banners, booklets and posters, can be ordered online 24 hours a day, at www.48HourPrint.com.

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