

## 48HourPrint.com Supports Print Buyers International as Patron Sponsor

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**August 2, 2011—Boston, Massachusetts** — In support of [Print Buyers International](#)'s mission to keep printing industry buyers and professionals up-to-date on the latest printing and digital media innovations and trends, [48HourPrint.com](#) has become a Patron Sponsor of the organization. [Print Buyers International](#) (PBI) is a leading resource for print buyers and printers, offering education and information through conferences, webinars, e-newsletters, blogs and consulting.

"I'm delighted to welcome [48HourPrint.com](#) as our newest PBI Patron Sponsor," said Margie Dana, [Print Buyers International](#) founder. "That they recognize the service PBI provides to the print buying community is an honor for us. We look forward to a long and strong business relationship."

[Print Buyers International](#) is hosting its sixth annual Print and Media Conference at McCormick Place in Chicago, September 13-14. The PBI conference will be co-located with Graph Expo for the first time, and conference attendees will be given complimentary tickets to the Graph Expo show floor, which will have more than 500 exhibitors.

The PBI Print and Media Conference is designed to provide practical information for print buyers, graphic designers, creatives, marketers and others who work with print and media. The conference will include sessions with leading industry experts on printing, e-media, content marketing, mobile marketing, graphic design and other industry topics. As a PBI Patron Sponsor, [48HourPrint.com](#) will be a sponsor of the Print and Media Conference.

"Margie Dana is clearly one of the leading advocates for the print buying community and is leading the discussion on how print will be relevant in the future," said Andrew Gordon, vice president of sales, marketing and business development at [48HourPrint.com](#), a leading online printing services company. "We support her mission and look forward to helping the buying community ensure that print remains a high-performance communication medium."

[48HourPrint.com](#) offers more than 40 high-quality print products, as well as marketing analytics, variable data printing and mailing services for personalized direct mail campaigns. The company's streamlined online ordering process and standard 48 Hour Turnaround Guarantee deliver printed products to customers quickly. Customers can also order low quantities of digitally printed items that have a 24 Hour Turnaround Guarantee.

"The e-commerce model is cutting edge and will be a big part of the future of the industry, for both buying and manufacturing print," said Dana. "So, I'm delighted that [48HourPrint.com](#) was interested in becoming one of our Patron Sponsors."

**About [48HourPrint.com](http://48HourPrint.com)**

[48HourPrint.com](http://48HourPrint.com), with headquarters in Boston, Massachusetts, and printing plants in Phoenix, Arizona, and Cleveland, Ohio, is a leading online printing services company offering high-quality printing and mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online, and supported by experienced customer service professionals, [48HourPrint.com](http://48HourPrint.com) is setting the standard for quality online printing and service. [48HourPrint.com](http://48HourPrint.com)'s extensive product offerings, including business cards, postcards, brochures, banners, booklets and posters, can be ordered online 24 hours a day, at [48HourPrint.com](http://48HourPrint.com).

**About [Print Buyers International](http://PrintBuyersInternational.com)**

[Print Buyers International](http://PrintBuyersInternational.com) (PBI) is an independent organization that caters to professionals who purchase or influence the purchase of print and other media. PBI is dedicated to serving print customers worldwide through education and event production. Each fall PBI hosts an annual conference that offers education and networking opportunities to professionals who work with printing and the graphic arts. Learn more at [printbuyersinternational.com](http://printbuyersinternational.com)

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