

48HourPrint.com Sponsors Print Magazine's Inaugural Color Conference for Creative Professionals

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September 27, 2011 — Boston, Massachusetts — Color has a powerful influence on our lives, from food to fashion and product packaging to politics. The impact of color will be discussed by leading creative professionals at Print magazine's inaugural Color Conference in New York City at the Art Directors Club on October 4-6. 48HourPrint.com is a sponsor of the event.

Print's Color Conference will convene experts in visual culture — fashion, film, design, theater, photography, food and more — to discuss the power of color in moving people and products. Attendees will have an opportunity to learn about color trends, test their color perception and experience hands-on uses of color that can provide inspiration for creative projects.

"Color moves people, making high-quality print manufacturing critically important to ensuring that my design concepts and color choices are communicated properly," said Jamie Aylwin, 48HourPrint.com founder and creative director. "At 48HourPrint.com, celebrating great design and print is a core part of our culture that impacts every decision we make. We are thrilled to share our enthusiasm and support for the goals of Print's Color Conference."

48HourPrint.com offers more than 40 high-quality print products in a wide variety of sizes and quantities, as well as custom quote products. The company's streamlined online ordering process and standard 48 Hour Turnaround Guarantee delivers printed products to customers quickly. Customers can order low quantities of digitally printed items that have a 24 Hour Turnaround Guarantee. 48HourPrint.com also offers marketing analytics, variable data printing and mailing services for personalized direct mail campaigns.

48HourPrint.com will be exhibiting at Print's Color Conference and will be giving out a commemorative limited edition conference poster and an interactive print sample. The online printing company also will be distributing an exclusive giveaway designed by Print magazine.

For more information on Print's Color Conference sessions, speakers and exhibitors, visit printcolorconference.com.

About 48HourPrint.com

48HourPrint.com, with headquarters in Boston, Massachusetts, and printing plants in Phoenix, Arizona, and Cleveland, Ohio, is a leading online printing services company

offering high-quality printing and mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online, and supported by experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. 48HourPrint.com's extensive product offerings, including business cards, postcards, brochures, banners, booklets and posters, can be ordered online 24 hours a day, at 48HourPrint.com.

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