

48HourPrint.com Announces Buying Power Program for Print Buyers International Members

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September 6, 2011 — Boston, Massachusetts — Print Buyers International members can now access print buying discounts through the new Buying Power Program offered by 48HourPrint.com. The exclusive agreement between 48HourPrint.com and [Print Buyers International](http://PrintBuyersInternational.com) adds e-commerce printing services to the benefits provided to existing and future PBI members and their companies.

“This is the first time we have offered a print buying discount to our members. The Buying Power Program with 48HourPrint.com will give our members and their companies a valuable added benefit to their membership,” said Margie Dana, founder of [Print Buyers International](http://PrintBuyersInternational.com). PBI is a leading educational and informational resource for print buyers and printers.

48HourPrint.com offers more than 40 high-quality print products in a wide variety of sizes and quantities, as well as custom quote products. The company’s streamlined online ordering process and standard 48 Hour Turnaround Guarantee delivers printed products to customers quickly. Customers can order low quantities of digitally printed items that have a 24 Hour Turnaround Guarantee. 48HourPrint.com also offers marketing analytics, variable data printing and mailing services for personalized direct mail campaigns.

“We are pleased to be partnering with [Print Buyers International](http://PrintBuyersInternational.com) to provide this valuable member benefit,” said Andrew Gordon, 48HourPrint.com vice president of sales, marketing and business development. “In addition to the exclusive print buying discount we are offering PBI members, we believe members will enjoy our consistent and premium quality print services, simplified ordering, and high-touch customer service.”

48HourPrint.com is a Patron Sponsor of [Print Buyers International](http://PrintBuyersInternational.com) and a sponsor of the 6th Annual [Print Buyers International](http://PrintBuyersInternational.com) Print & Media Conference at McCormick Place in Chicago, September 13-14. The PBI conference will be co-located with Graph Expo, and conference attendees will receive complimentary tickets to the Graph Expo show floor, which will include more than 500 exhibitors. The PBI Print & Media Conference is designed to provide practical information for print buyers, graphic designers, creatives, marketers and others who work with print and media.

About [Print Buyers International](http://PrintBuyersInternational.com) Buying Power Program

The [Print Buyers International](http://PrintBuyersInternational.com) (PBI) Buying Power Program provides PBI members and their member companies with print buying discounts through an exclusive agreement

with 48HourPrint.com. To become a PBI member and to take advantage of the Buying Power Program and other PBI member benefits, visit printbuyersinternational.com.

About 48HourPrint.com

48HourPrint.com, with headquarters in Boston, Massachusetts, and printing plants in Phoenix, Arizona, and Cleveland, Ohio, is a leading online printing services company offering high-quality printing and mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online, and supported by experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. 48HourPrint.com's extensive product offerings, including business cards, postcards, brochures, banners, booklets and posters, can be ordered online 24 hours a day, at 48HourPrint.com.

About [Print Buyers International](http://PrintBuyersInternational.com)

[Print Buyers International](http://PrintBuyersInternational.com) (PBI) is an independent organization that caters to professionals who purchase or influence the purchase of print and other media. PBI is dedicated to serving print customers worldwide through education and event production. Each fall PBI hosts an annual two-day conference that offers education and networking opportunities to professionals who work with printing and the graphic arts. Additionally, one-day conferences are also produced at different times during the year and in different locations. Learn more at printbuyersinternational.com.

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