

**For Immediate Release**

## **48HourPrint.com Signs Media Ink for Press and Analyst Relations**

**Mark Bonacorso, President to Head Up Account Team**

**June 7, 2011—Boston, Massachusetts and Tucson, Arizona**—48HourPrint.com, a leading online printing services company offering high quality printing and mailing services to businesses, today announced that it has signed Media Ink, a Tucson, Arizona based public and analyst relations firm, for representation. Specializing in media relations for the technology, printing and graphic arts industries, Media Ink will work to raise awareness of 48HourPrint.com in existing and new markets, as well as serve the interests of the media and analyst communities. Media Ink's President Mark Bonacorso will head up the account team for 48HourPrint.com.

"Media Ink and Mark Bonacorso's reputation are well-known and both come highly recommended by the media and analysts within the markets we serve," said Andrew Gordon, Vice President of Sales, Marketing and Business Development at 48HourPrint.com. "They have a very thorough understanding of the market, the technology, as well as buyer-side experience based upon a number of years spent in high-technology marketing and advertising."

48HourPrint.com is a leading Boston-based online printing services company that offers high-quality printing and mailing services to companies that value quality, speed and affordable prices. Since 2003, the company has offered a wide range of products and services to the creative design industry and business customers throughout North America.

"We are honored that 48HourPrint.com has selected Media Ink for their public and analyst relations planning, strategy and execution," said Mark Bonacorso, President of Media Ink. "We are looking forward to working with our new client to elevate their position in the market through our established relationships with the trade, business media and through social media as well as analysts and industry influencers."

### **About Media Ink**

With headquarters in Tucson, Arizona, Media Ink is a public relations and marketing firm specializing in the technology, graphic arts, printing and imaging industries. Media Ink serves as both public relations counsel and as advisors to management teams. Due to established working relationships with the media, corporate executives, association leaders and other professionals, Media Ink is able to provide tangible results for its clients. For more information on Media Ink, contact Mark Bonacorso, at 520-825-0217 or email at [markb@mediaink.biz](mailto:markb@mediaink.biz).

### **About 48HourPrint.com**

48HourPrint.com, with headquarters in Boston, Massachusetts and printing plants in Phoenix, Arizona and Cleveland, Ohio, is a leading online printing services company offering high quality printing and mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online, and supported by experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. 48HourPrint.com's extensive product offerings, including business cards, postcards, brochures, banners, booklets and posters, can be ordered online 24 hours a day, at [www.48HourPrint.com](http://www.48HourPrint.com).

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