



PRESS RELEASE — FOR IMMEDIATE RELEASE  
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## **48HourPrint.com Joins DMA Nonprofit Federation**

*Online Printing Firm Sponsors Winter Conference, Spreads Word About Fundraising Products, Giving Across America™ Program*

Boston, Massachusetts — National online printing and mailing services provider 48HourPrint.com announces today it has joined the DMA Nonprofit Federation as a corporate partner, and is sponsoring the organization's largest annual event this week in Washington, DC, which is expected to draw more than 750 fundraising professionals from across the country.

"We're proud to support this organization because it serves and advocates on behalf of critical issues for many of our customers," said Jamie Aylwin, Founder, Chairman and Creative Director of 48HourPrint. "Nonprofit mailing rates, for one, are of great concern for the thousands of non-profits we work with."

48HourPrint.com is sponsoring the March 1 session at the DMA Nonprofit Federation Winter Conference titled "Grassroots Fundraising: 8 Things Big Nonprofits Can Learn from Smaller Nonprofits," featuring panelists from the African Wildlife Foundation, Wolf Trap Center for the Performing Arts, National Museum of the American Indian, and National Breast Cancer Coalition.

With offices and manufacturing facilities in Massachusetts, Arizona, Ohio, and New Hampshire, 48HourPrint.com offers printing and mailing services to graphic designers, small to medium businesses, and nonprofit organizations that value quality, speed, and affordable prices. They print hundreds of jobs daily, all managed via an easy to use online ordering system that's available 24/7. They produce 40 products, printed digitally or sheetfed offset, all backed by the firm's 48 Hour Turnaround Guarantee.

The company's Giving Across America™ philanthropy program donates thousands of dollars in free printing every year to 501(c)3 organizations to help them raise much-needed funds for their causes, Aylwin said. Nonprofits can apply for a donation on the company's website.

"This partnership helps us spread the word about the Giving Across America™ program and our online services," Aylwin said. "And it also allows us to share samples and examples of affordable products fundraisers need like direct mail postcards, brochures and door hangers ... and the classic premiums and 'freemiums' that donors appreciate, like calendars, greeting cards, magnets and notepads."

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**About [48HourPrint.com](http://48HourPrint.com)** Twitter: @48HourPrint Hashtag: #48HourPrint

48HourPrint.com, with headquarters in Boston, Massachusetts, printing plants in Phoenix, Arizona, and Cleveland, Ohio, and a software engineering firm and creative services group in New Hampshire, is a leading online printing services company offering high-quality printing and mailing services to businesses that value quality, speed and affordable prices. The company recently won 13 international awards for print quality. It also offers a Partner Program for organizations interested in reselling its products and services. With a streamlined order process that is entirely online supported by experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. 48HourPrint.com's extensive product offerings, including business cards, postcards, brochures, greeting cards, calendars, pocket folders, banners, booklets and posters, can be ordered online 24 hours a day, 7 days a week at 48HourPrint.com.

**About the Direct Marketing Association and the DMA Nonprofit Federation**

The Direct Marketing Association ([www.the-dma.org](http://www.the-dma.org)) is the world's largest global trade association of businesses and nonprofit organizations using and supporting multichannel direct marketing tools and techniques. Founded in 1917, DMA today represents companies from dozens of vertical industries in the US and 48 other nations, including half of the Fortune 100 companies.

The DMA Nonprofit Federation is one of the largest member segments of the DMA, known as an aggressive and effective advocate for charitable organizations in postal, regulatory, legislative, and accountability issues at the federal, state and local levels and the leading source for nonprofit marketing and fundraising professional education and industry advancement. Conference website:

<http://www.the-dma.org/conferences/dmanonprofitdc/>

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