



PRESS RELEASE — FOR IMMEDIATE RELEASE

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NOTE TO EDITORS: PRODUCT IMAGE AVAILABLE

48HourPrint.com Launches Custom Printed Post-it® Notes

Offers 5-Day Turnaround on Much-Requested New Product for Its Customers

Boston, Massachusetts — Responding to customer requests for popular “sticky notes,” online printing firm 48HourPrint.com announces that genuine custom-printed Post-it Notes® is a new product available for ordering on its website anytime, 24/7, starting today.

“This is the first of several new products and services we’re launching this summer in response to specific feedback from our customers, including our Customer Advisory Council,” says Ali Westcott, senior director of marketing at 48HourPrint.com. “Our customers count on us for variety, and they are looking for custom Post-its® to leverage in their marketing and outreach efforts, including as tradeshow giveaways, premiums in nonprofit mailings, and affordable leave-behinds for their sales teams.”

According to Westcott, the company’s product development team researched several options before deciding to work with the 3M Promotional Markets team to provide genuine Post-it Notes® on their quality white offset paper with the official Post-it® brand note pad backer sheet. The Post-it Notes® are available in two sizes, two sheet counts, and all quantities are printed offset in full color, with or without a bleed, she says.

“We’re excited to have 48HourPrint.com on board as an authorized distributor,” says Debra Leptien, Business Manager of 3M Promotional Markets at 3M. “So many buyers are seeking online options to make their purchases and 48HourPrint.com is delivering custom printed Post-it® Notes to fill their need. We look forward to expanding our business relationship with 48HourPrint further.”

Headquartered in Boston with manufacturing facilities in Arizona and Ohio, 48HourPrint.com offers printing, bindery, and mailing services to graphic designers, small to medium businesses, and nonprofit organizations that value quality, speed, and affordable prices. They print, ship, and mail hundreds of jobs daily, all managed via an easy-to-use online ordering and proofing system that’s available 24/7. The company produces more than 40 products, printed sheetfed offset or digitally depending on quantity, backed by the firm’s 48 Hour Turnaround Guarantee.

Westcott says 48HourPrint.com will initially provide a 5 day turnaround guarantee on Post-it Notes® with an eye on moving the product into its standard product set, which are all backed by a 48 Hour

Turnaround Guarantee. Convenient templates for the new product are available for graphic designers on the company's website, she says.

"Custom printed promotional Post-it Notes® — the genuine thing, not an imitation or knock-off — are officially available right now on our website," she says. "We're excited to add this much-requested item to our menu. It's the first of several new products and services coming this summer to help our customers get the high-quality marketing materials they need quickly and affordably online."

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About 48HourPrint.com Twitter: @48HourPrint Hashtag: #48HourPrint

48HourPrint.com, with headquarters in Boston, Massachusetts, printing plants in Phoenix, Arizona, and Cleveland, Ohio, and a software engineering firm and creative services group in New Hampshire, is a leading online printing services company offering high-quality printing and mailing services to organizations that value quality, speed and affordable prices. The company recently won 13 international awards for print quality. Their extensive product offering includes business cards, postcards, brochures, greeting cards, calendars, pocket folders, banners, booklets, magnets, and posters, all available for online ordering and proofing 24 hours a day, 7 days a week.

About 3M and the Post-it® Brand

3M has developed some of the world's greatest brands for over 100 years. The Post-it® Brand is recognized all over the globe as a communications tool that carries one's message. Custom printed Post-it® Notes can deliver additional value. The printed message will be shared every time someone uses a sheet of the note pad.

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