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48HourPrint.com and Mimeo.com to Share Workflow Insights at Automation Solutions Network Event

James Cozart and Chuck Gehman Will Talk Automating, Optimizing, JDF and More

Tweet this: @48HourPrint @Mimeo @PrintInd talk automation Feb 1: <http://bit.ly/jFDunf>

Boston, Massachusetts — Workflow automation plays a critical role in the speedy delivery of printed material, a topic that is the focus of the 2012 Automation Solutions Network meeting in Memphis, Tenn., on January 31 and February 1. At a printer panel presentation at the event, James Cozart, Vice President of Sales, Marketing and Customer Service at online printing firm 48HourPrint.com, will discuss how automated workflows enable the company to process hundreds of print jobs daily.

Joining Cozart on the panel is Chuck Gehman, Vice President of Product Platforms at Mimeo.com, an online document printing company that's hosting the meeting at its Memphis site. Attendees will be treated to a private tour of the Mimeo.com facility and a nearby FedEx facility to see the latest workflow automation practices firsthand, according to Cozart.

"We're excited to have 48HourPrint.com and Mimeo.com participating in this meeting, as they bring different flavors in B2B printing," said Brandon Iskey, JDF certification program administrator at Printing Industries of America and organizer of the event. "Their participation on the printer panel will provide insight into how each organization moves specific jobs through the workflow, allowing attendees to see the benefits of reducing touch points through workflow automation."

Headquartered in Boston, with plants in Arizona and Ohio, and a software engineering team and creative services group in New Hampshire, 48HourPrint.com offers 40 high-quality products printed offset and digitally in a variety of standard sizes, as well as custom products in virtually any size. Offerings also include specialty services like spot PMS colors, rounded corners, perforating, die-cutting, scratch-off tabs, binding, and personalized printing and mailing.

"Our automated, easy-to-use online ordering and proofing system streamlines the printing process, so we can offer customers our 24 Hour and 48 Hour Turnaround Guarantees," Cozart said. "Workflow automation allows us to efficiently schedule jobs between our plants and optimize our manufacturing process and shipping process, while ensuring high-quality printing with every job."



Automation Solutions Network is a key organization in the exchange of ideas and solutions for job definition format (JDF) workflows. It is chaired by Iskey and Dr. Mark Bohan, Vice President, Technology and Research, Printing Industries of America. The group focuses on the development and practical implementation of JDF-enabled systems and cross-vendor implementations, Iskey said.

“48HourPrint.com is looking forward to joining the discussion of how we can work together to serve our customers better and provide the turnaround times and margins that our businesses require as a result,” Cozart said. “The upcoming Automation Solutions Network meeting is a perfect venue for this discussion.”

For more information on the ASN meeting in Memphis, visit <http://www.printing.org/mimeomeeting>.

About 48HourPrint.com Twitter: @48HourPrint Hashtag: #48HourPrint

48HourPrint.com, with headquarters in Boston, Massachusetts, printing plants in Phoenix, Arizona, and Cleveland, Ohio, and a software engineering firm and creative services group in New Hampshire, is a leading online printing services company offering high-quality printing and mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online supported by experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. 48HourPrint.com’s extensive product offerings, including business cards, postcards, brochures, greeting cards, calendars, pocket folders, banners, booklets and posters, can be ordered online 24 hours a day at 48HourPrint.com.

About [Automation Solutions Network](#)

The Automation Solutions Network has established itself as the premiere event to exchange ideas and solutions for JDF workflows. The Automation Solutions Network focuses on the development and practical implementation of JDF-enabled systems and cross-vendor implementations. The group welcomes a wide range of users of JDF-enabled systems as well as the suppliers of those systems. The steering committee of the Automation Solutions Network is made up entirely of printers who have either implemented systems or are in the process of doing so.

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