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48HourPrint.com Named Official Printer of Xplor International
Alliance Brings Group Buying Discount for Electronic Document Association's Members

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Boston, Massachusetts — Online printing firm 48HourPrint.com is now the official printer of [Xplor International](http://XplorInternational.com), the leading not-for-profit association of the electronic document industry, with more than 12,000 members in 35 countries.

As part of a strategic relationship between the two companies announced today, Xplor International members in the US and Canada will be eligible to receive discounts on 48HourPrint.com's extensive list of products and services, backed by its 48 Hour Turnaround Guarantee.

In choosing a printing partner, Xplor's President and CEO Skip Henk said he didn't want a 'typical' online printing company. "I wanted a company that does business on the web but that also focuses on customer satisfaction, and 48HourPrint.com meets those criteria," Henk said. "Our members now have the convenience of ordering online and also have access to a vast array of products, custom orders, and design assistance."

Headquartered in Boston with plants in Arizona and Ohio, 48HourPrint.com offers 40 high-quality products printed offset and digitally in a variety of standard sizes, as well as custom products in practically any size with specialty services like spot PMS colors, rounded corners, perfin, die-cutting, scratch-off tabs, binding and personalized printing and mailing. The company's streamlined online ordering process and 48 Hour Turnaround Guarantee deliver printed products to customers quickly.

"We are flattered to be associated with an organization as well-respected in the electronic document and print industry as Xplor," said James Cozart, vice president of sales, marketing and customer service at 48HourPrint.com. "Xplor's reputation and desire to serve its constituency is an example to us all. We look to continue that example with our sponsorship of Xplor's print needs, as well as our agreement to offer its membership a discount on all of our products and services for the next year."

As part of the partnership, 48HourPrint.com will manage publishing *Xploration* magazine as well as printing other products for the membership association, including business cards, brochures, postcards, pocket folders, and envelopes. It also extends its Print Buying Power Program to all Xplor members in the US and Canada, bringing significant discounts and convenience, according to Cozart.

“As an electronic document association we deal with print, electronic communications, the web and social media,” Henk said. “I look at print as the glue for all multimedia communications, as print often drives people to other media. We and our members find great value in print communications and look forward to our partnership with 48HourPrint.com.”

About 48HourPrint.com

48HourPrint.com, with headquarters in Boston, Massachusetts, printing plants in Phoenix, Arizona, and Cleveland, Ohio, and a software and web development firm in New Hampshire, is a leading online printing services company offering high-quality printing and mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online supported by experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. 48HourPrint.com’s extensive product offerings, including business cards, postcards, brochures, greeting cards, calendars, pocket folders, banners, booklets and posters, can be ordered online 24 hours a day at 48HourPrint.com.

About Xplor International

Xplor International is a worldwide, not-for-profit professional association that consists of thousands of users and suppliers of the products and services that create, modify and deliver customized information using a wide variety of document technologies. The association provides educational products and programs for its members and the industry at large through conferences, meetings, the web and annual events. Xplor’s Industry Services division provides co-located conference planning, customized educational forums, and marketing and planning services for commercial and not-for-profit businesses. Xplor International has its worldwide headquarters in Lutz, Florida, with affiliated offices around the world. Further information is available at www.xplor.org or call 1-800-ON-XPLOR.

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