

For Immediate Release  
May 9, 2011

## **Printing Strategist Andrew Gordon Joins 48HourPrint.com as VP of Sales, Marketing and Business Development**

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BOSTON — Printing industry strategist and thought leader Andrew Gordon has joined [48HourPrint.com](http://48HourPrint.com) as vice president of sales, marketing and business development. He has spent much of his career focused on business transformation in the printing industry.

“48HourPrint.com has a strong culture of innovation and thought leadership, as well as the technology platform for growth and transformation,” said Gordon. “In moving the company forward, we look to capitalize on this strong foundation, celebrating the many benefits of print, while supporting our customers’ aspirations for excellence and growth.”

[48HourPrint.com](http://48HourPrint.com) is a leading Boston-based online printing services company that offers high-quality printing and mailing services to companies that value quality, speed and affordable prices. Since 2003, the company has offered a wide range of products and services to the creative design industry and business customers throughout North America.

Gordon is an executive committee member and past executive committee chair of the Print Industries Market and Research Information Organization (PRIMIR), a membership group of market research professionals that initiates research studies on key printing industry topics.

Prior to joining [48HourPrint.com](http://48HourPrint.com), Gordon served as manager of business intelligence at Océ North America in Boca Raton, Florida. Here, he provided strategic and tactical competitive intelligence support for the production printing business in high volume environments. Previously, he was a senior consultant for print-on-demand services at InfoTrends in Weymouth, Mass. In both positions he gained extensive experience in evaluating growth opportunities and developing strategy to drive value and industry transformation.

“We are very pleased to have Andrew join [48HourPrint.com](http://48HourPrint.com) to provide strategic leadership as we focus on leveraging our strengths to take advantage of upcoming growth opportunities,” said Raymond Pinard, CEO and president of [48HourPrint.com](http://48HourPrint.com).

### **About [48HourPrint.com](http://48HourPrint.com)**

[48HourPrint.com](http://48HourPrint.com), with headquarters in Boston, Massachusetts, and printing plants in Phoenix, Arizona, and Cleveland, Ohio, is a leading online printing services company offering high quality printing and

mailing services to businesses that value quality, speed and affordable prices. With a streamlined order process that is entirely online, and supported by experienced customer service professionals, [48HourPrint.com](http://48HourPrint.com) is setting the standard for quality online printing and service. [48HourPrint.com](http://48HourPrint.com)'s extensive product offerings, including business cards, postcards, brochures, banners, booklets and posters, can be ordered online 24 hours a day, at [www.48HourPrint.com](http://www.48HourPrint.com).

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